

## Privacy Policy

### The Therapy Network

**Effective Date:** January 1, 2025

#### 1. Introduction

Welcome to **The Therapy Network** (“Company,” “we,” “us,” or “our”). This Privacy Policy describes how we collect, use, share, and protect personal information when you visit our website, [www.thetherapynetwork.com](http://www.thetherapynetwork.com) (the “Site”).

By using our Site, you agree to the terms of this Privacy Policy. If you do not agree, please discontinue use of our Site.

We may update this Privacy Policy from time to time, and any changes will be posted with a revised “Effective Date.” If changes are significant, we may notify you via email or a notice on our Site.

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#### 2. Information We Collect

We collect the following types of information:

##### 2.1 Information You Provide Voluntarily

- Contact details (name, email, phone number, mailing address)
- Information submitted through appointment requests or inquiry forms
- Payment details (if applicable)
- Health-related information (if voluntarily provided in inquiries)

##### 2.2 Information Collected Automatically

When you visit our Site, we may automatically collect:

- IP address
- Browser type and version
- Operating system
- Referring website
- Pages visited and time spent on the Site
- Cookies and tracking technologies (see Section 5)

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### 3. How We Use Your Information

We use collected information for the following purposes:

- Responding to inquiries and service requests
- Processing appointments and transactions
- Improving our website functionality and user experience
- Sending updates and marketing communications (with consent)
- Ensuring website security and fraud prevention
- Complying with legal obligations

We do not sell or rent personal information.

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### 4. Data Sharing

We may share your data in the following circumstances:

- **With service providers:** We share information with trusted third parties for website hosting, payment processing, and email communication.
  - **As required by law:** We may disclose personal data to comply with legal obligations, court orders, or government requests.
  - **To protect our rights:** If necessary, we may share information to enforce our policies, prevent fraud, or ensure the security of our Site.
  - **Business transfers:** If we undergo a merger, sale, or acquisition, user information may be transferred as part of the business assets.
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### 5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience, including:

- **Essential cookies** – Necessary for Site functionality.
- **Analytics cookies** – Help us understand user behavior and improve our services.
- **Marketing cookies** – Used for targeted advertising (if applicable).

You can manage cookie preferences through your browser settings.

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## 6. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for their privacy practices and encourage you to review their privacy policies before providing personal information.

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## 7. Data Retention

We retain personal data only as long as necessary for the purposes outlined in this policy or as required by law. When data is no longer needed, we securely delete or anonymize it.

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## 8. User Rights

Depending on your location, you may have the following rights regarding your personal data:

- **Access:** Request access to your personal information.
- **Correction:** Request corrections to inaccurate or incomplete information.
- **Deletion:** Request deletion of your personal data (subject to legal obligations).
- **Opt-Out:** Opt out of marketing communications.

To exercise these rights, contact us at [Marketing@thetherapynetwork.com](mailto:Marketing@thetherapynetwork.com).

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## 9. Children's Privacy

Our Site is not intended for children under 13, and we do not knowingly collect their personal information. If we learn that a child has provided information, we will delete it in compliance with the **Children's Online Privacy Protection Act (COPPA)**.

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## 10. Security Measures

We implement security measures to protect your personal information from unauthorized access, use, or disclosure, including:

- Secure server technology (SSL encryption)
- Access controls and authentication protocols
- Regular monitoring for security vulnerabilities

Despite these precautions, no system is 100% secure.

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## **11. Virginia-Specific Considerations**

### **11.1 Virginia Consumer Data Protection Act (VCDPA)**

If you are a Virginia resident, you may have additional rights under the **Virginia Consumer Data Protection Act (VCDPA)**, including:

- The right to know what data we collect and how we use it.
- The right to request deletion of personal data.
- The right to opt out of data processing for targeted advertising.

To exercise your rights under the **VCDPA**, please contact us at [Marketing@thetherapynetwork.com](mailto:Marketing@thetherapynetwork.com).

### **11.2 Virginia Health Information Privacy Act (VHIPA)**

If we collect health-related data, we comply with the **Virginia Health Information Privacy Act (VHIPA)** and take measures to ensure such data is securely stored and protected.

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## **12. Updates to This Privacy Policy**

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated **Effective Date**.

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## **13. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us:

### **The Therapy Network**

**Email:** [Marketing@thetherapynetwork.com](mailto:Marketing@thetherapynetwork.com)

**Phone:** 757-496-3700

**Address:** *1450 Kempsville Road Suite 102, Virginia Beach, VA 23464*